

Marty Stanley, CSP



Marty Stanley works with leaders who want to develop and leverage a winning culture.

Speaking Topics

■ Navigating the New Reality

All programs are customized to meet your needs.

Topics include:

■ Leading and Managing Change

- ✓ Discover 4 steps to ensure success
- ✓ Gain clarity on intended outcomes
- ✓ Create alignment and collaboration
- ✓ Communicate to ensure successful implementation

■ Developing and Leveraging a Winning Culture

- ✓ Identify components of successful cultures
- ✓ Learn 5 Steps for a high performing culture
- ✓ Create alignment with strategies
- ✓ Develop action steps to attract, engage and retain best people

■ Leading in the 21st Century

- ✓ Distinguish leadership traits of the past and why they won't work now
- ✓ Identify traits of effective leaders to meet today's demands
- ✓ Create actionable plan to define your personal brand of leadership

What clients have to say

"Relevant and informative. They were excited by your information on improving the company culture, that your program was full of "take-aways," and that you backed your strategies with specific stories and examples."

- Susan Wallace - Olathe, KS Chamber of Commerce

"Thank you again for the wonderful Get Out of B.E.D. program. It was a great way to kick off our quarterly sales meeting and made the rest of our training go so much more smoothly. People started implementing your tips right away!"

- Angela Hunt - Grantham University

Marty is an infectious speaker! I was on the edge of my seat and wanted her to keep going! Even after an hour and a half, she leaves you wanting more!"

- Lisa Drummond, SPHR- Human Resource Manager

Marty Stanley is a revolutionary. She was a frontline leader and cultural architect in two separate organizations at a time when they each were going through massive change and re-defining their industries as a result. A Certified Speaking Professional (CSP), Marty has been speaking about and consulting on creating compelling organizational change and transformational leadership for over 15 years. No theory or fluff. She walks the talk. She's the real deal.

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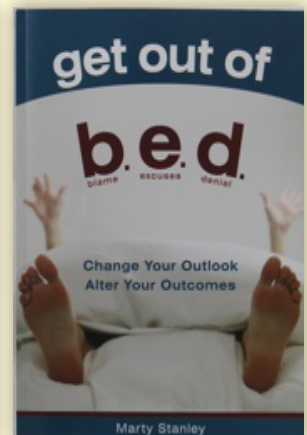
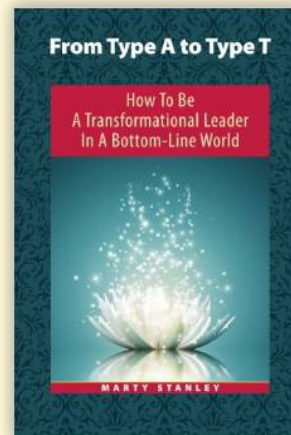


10 STEPS TO A THRIVING CULTURE

By Marty Stanley, CSP

1. Clear, compelling vision
2. Collaborative leadership
3. Alignment of vision, strategies and operational practices
4. Inspiring, actionable communication
5. Team engagement and commitment
6. Calculated risk taking
7. Accountability
8. Courage
9. Integrity
10. Celebration of successes

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The Certified Speaking Professional is the highest earned designation by the National Speakers Association. Fewer than 800 people worldwide hold this designation.

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