

Marty Stanley, CSP

Consulting



Marty Stanley works with leaders who stay ahead of their competition by developing and leveraging a winning culture.



What clients have to say

Marty's no-nonsense style helps our managers be more intentional and in turn they help our employees be more engaged. I would highly recommend her to companies and executives who are looking to improve productivity and morale for themselves and their teams.

- J.R. Buckner – CEO – Banking Industry

Marty worked closely with all members of the department and with executive management to elevate our capabilities and strategic thought, all while "upping our game" in client service. This engagement lasted close to 9 months and was invaluable to the future success of our company.

- Gayle Packer – Chief Administrative Officer – International Engineering Firm

Marty skillfully lead us through a process of defining our vision and our mission. She helped us find the clarity that we needed but have never had. I came away from our retreat feeling invigorated and excited for the year ahead. I was actually sad to see it come to an end!

- Linda Phillips – Business Owner

Marty helped a professional association I belong to conduct a strategic planning meeting. She did an excellent job in leading and inspiring our group to produce new ideas and complete a formidable plan of action for the future. I would highly recommend her.

- Jean Basore – Business Owner - Sheet Metal Company

Team Building: "Herding Cats"

- Facilitate planning sessions to have clear, compelling vision and attainable goals
- Facilitate team building sessions to align people with goals and objectives, to be accountable
- Facilitate team building and/or training sessions for people to get along with each other without drama

Corporate Culture Architect

- Facilitate design of ideal culture to stay ahead of competition
- Align vision, mission and core values with ideal culture
- Coach teams to how communicate culture internally and externally to attract and retain the best employees and customers
- Coach teams to embed culture throughout all corporate and departmental policies and practices

Marty Stanley is a revolutionary. As a corporate executive in two different companies she helped transform the group health insurance and film exhibition industries that set them ahead of the competition. For over 15 years she has been a catalyst to help leaders implement organizational change that is empowering, regenerating and sustainable.

No theory. No fluff. No "flavor of the month."

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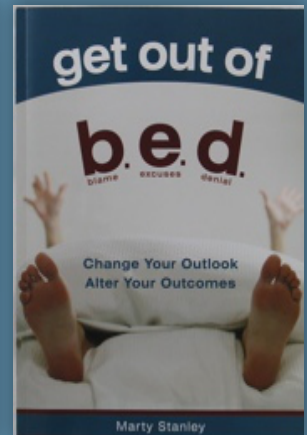
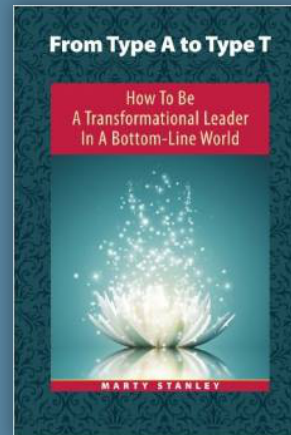
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10 QUESTIONS

For Organizational Change

1. Do you have 3-ringed binders sitting on the shelf with un-implemented plans?
2. Are your teams motivated and inspired to exceed goals?
3. Are your people held accountable for the results they produce?
4. How has your industry changed in the last 5 years?
5. Have you kept up with demographic, technology, regulatory and industry changes?
6. Are you prepared to have 50-75% of your workforce born after 1980?
7. How are toxic or unproductive employees impacting your organization?
8. Is your management team developing people and holding them accountable?
9. What keeps you awake at night?
10. What would happen if nothing changed in the next 1-3 years?



The Certified Speaking Professional designation is the only earned designation from the National Speakers Association. Fewer than 7% of professional speakers worldwide hold this designation.

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