# Marty Stanley, CSP



Marty Stanley works with leaders who want a competitive advantage.

#### What clients have to say

With Marty's assistance as my executive coach, I am now more intentional with all I do as a leader, husband, and father. I am achieving a level of daily success that I could not have done on my own. I simply get more done with less effort.

- J.R. – Bank CEO

Marty has added value to our organization. Through her strategic direction, coaching, advice, leadership and facilitation of sensitive issues involving finances, personnel, strategy and mergers and acquisitions. Marty is personable, professional, reliable and holds information in confidence. She is a CEO's confidante.

- Jeffrey - CEO

I have gained new confidence with Marty as my coach. Of course, everyone's workplace is different, however, Marty's methods are universal. We have incorporated the description of our desired workplace into our employee reviews, our employee handbook, and it will inform my future hires, being part of the interview process."

- Laura - CEO International Association

Marty held the reins at just the right strength – loose enough for autonomy and growth and tight enough to steer me in the right direction. Thank you for modelling grace and flexibility while leading with gravitas.

- Karen - author

My thinking expanded exponentially through conversations with Marty and I highly recommend her as an executive coach.

- Geoff – CEO Not-for-profit

### **Coaching process**

- Explore and clarify personal and professional goals that motivate and inspire you
- Identify barriers to success, joy and peace of mind
  Establish options and pathways to move forward
- Create compelling action plans that bring joy, fulfillment and a sense of purpose
- Develop your personal brand of authentic leadership
- Align personal brand of leadership with communication and collaboration strategies for success.

Marty Stanley walks the talk. A pioneer in executive coaching in 2000, she received *the 2017 Stevie Award Silver Coach of the Year.* As a former corporate executive, she helped revolutionize the health insurance and film exhibition industries. She was hired (and fired,) for raising the bar on personal and organizational performance and challenging the status quo. As an entrepreneur, she understands what it takes and inspires others to be successful, to exceed expectations personally and professionally and to have joy and peace of mind. Clients range from lawyers to zoo directors, bankers to award-winning romance writers, and engineers to plumbers.

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## Are you coachable?

- 1. Why would you want to hire a coach?
- 2. What keeps you awake at night?
- 3. Are you happy and do you have peace of mind at work and home?
- 4. What self-defeating behaviors or negative thoughts limit your success?
- 5. Are you willing to be held accountable for your actions and choices?
- 6. How well do you motivate and collaborate with others?
- 7. What structures do you have in place to support you emotionally, physically, spiritually, financially and professionally?
- 8. How will you know when things are "better?"
- 9. How willing are you to invest time and money in yourself?
- 10. What would happen if nothing changed?





The Certified Speaking Professional is the highest earned designation by the National Speakers Association. Fewer than 800 people worldwide hold this designation.

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